

Strategic Partnership Proposal

**ALPHA DAO & Your Brand: Pioneering the Future of Web3
Together**

Empowering Communities, Amplifying Impact, Driving Decentralized Innovation



Prepared by ALPHA DAO

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1 About ALPHA DAO

ALPHA DAO is a trailblazing decentralized autonomous organization (DAO) on The Open Network (TON), redefining how communities engage with Web3 through education, governance, and financial empowerment. Launched in Q2 2025, we've built a vibrant community of over 500 members, offering seamless access via Telegram bots and mini-apps for low-cost, scalable participation.

In Q3 2025, we introduced the ALPHA DAO Bootcamp, featuring skill tracks in trading, blockchain technology, marketing, and more, complete with certifications that empower members to excel in Web3. Looking to Q4, we're set to launch the \$ALPHA token for governance and rewards, alongside dynamic NFTs tied to community contributions, creating a robust ecosystem where every member has a voice and a stake.

Our mission is clear: to democratize Web3 by empowering individuals with knowledge, opportunities, and ownership. We believe your organization shares this vision, making this partnership a powerful opportunity to amplify our collective impact.

2 A Partnership for the Future

We propose a strategic collaboration that unites ALPHA DAO's innovative platform with your influential network. By combining our strengths, we can:

- **Amplify Community Engagement:** Integrate your community into ALPHA DAO's bootcamp and governance systems, offering them unique opportunities to learn, earn, and lead.
- **Expand Our Reach:** Leverage cross-promotion to introduce our platforms to new audiences, driving growth in the Web3 ecosystem.
- **Reward Participation:** Provide your members with \$ALPHA tokens and exclusive NFTs, aligning their contributions with tangible rewards and ownership.

This partnership is more than a collaboration—it's a chance to shape the future of Web3, together.

3 What ALPHA DAO Brings to the Table

We're committed to delivering value to your community and brand through:

Educational Empowerment: Grant your community free or discounted access to the ALPHA DAO Bootcamp, featuring courses in Web3 marketing, blockchain basics, trading, and more. Members earn certifications and internship opportunities, boosting their skills and credibility.

Earning Opportunities: Enroll your members as tutors or ambassadors, rewarding them with Alpha Points (AP), convertible to \$ALPHA tokens in Q4 2025, for contributions like content creation, mentorship, or community engagement.

Governance Influence: Offer early access to DAO-lite governance, empowering your influencers to vote on proposals and shape ALPHA DAO's future, fostering a sense of ownership.

Marketing Synergy: Feature your brand across our website, Telegram, and X channels. Co-host webinars, X Spaces, and cross-posted content to amplify your visibility and drive engagement.

4 What We Seek from You

To make this partnership a success, we invite you to:

Promote ALPHA DAO: Engage your micro-influencers to share our bootcamp, website, and \$ALPHA token launch across X, Telegram, and Discord, driving sign-ups and participation.

Integrate Communities: Encourage your members to join ALPHA DAO as learners, ambassadors, or tutors, expanding our ecosystem and fostering collaboration.

Co-Create Innovation: Collaborate on joint projects, such as co-branded educational content, exclusive events, or custom NFT initiatives, to deliver unique value to both communities.

5 Incentives for Your Community

To spark excitement and engagement, we propose offering your community:

Early \$ALPHA Token Access: Allocate a limited pool of \$ALPHA tokens to active members who join as ambassadors, tutors, or learners. These tokens unlock governance voting and ecosystem rewards, delivering immediate value.

Exclusive Dynamic NFTs: Provide NFTs tied to skill progression or influence milestones. These digital assets offer proof of contribution, potential value growth, and access to premium ALPHA DAO features.

These incentives align with our decentralized ethos, rewarding participation while fostering long-term engagement.

6 Next Steps to Ignite Our Collaboration

Let's turn this vision into reality with a clear, actionable plan:

1. **Initial Meeting:** Schedule a call with our marketing team to align on goals, terms, and timelines. Book your meeting here: officialalphadao@gmail.com.
2. **Pilot Program:** Launch a 30-day pilot to test cross-promotion, including co-hosted webinars, X Spaces, and content sharing.
3. **Full Integration:** Scale the partnership with deeper integrations, such as co-branded campaigns or joint governance initiatives, tailored to our mutual goals.
4. **Ongoing Evaluation:** Monitor impact monthly through metrics like sign-ups, engagement, and token/NFT adoption, refining strategies to maximize success.

7 Let's Shape Web3 Together

ALPHA DAO and your brand have a unique opportunity to redefine community engagement in Web3. By combining our strengths, we can empower thousands with the tools, knowledge, and rewards to thrive in the decentralized future. Let's seize this moment to build something extraordinary.

Join us today. Schedule your meeting now at officialalphadao@gmail.com and let's make waves in Web3 together!

ALPHA DAO Team

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